

About Us...!!

Our 10+ experience in the BFSI domain has helped us extensively in expanding our horizons , we understood when the financial markets or capital markets seemed bullish or bearish , understanding the dynamism of markets , we know for certain that the world of work won't remain the same , it's changing and it's changing like there's no tomorrow , sensing this once-in- a- lifetime opportunity , we carved a niche for ourselves in the Co- working space sphere.

Come & Bask
in the
ambience...!!

The logo for QSPACE features a stylized 'Q' composed of two overlapping circles, one yellow and one white. To the right of the 'Q', the word 'SPACE' is written in a bold, white, sans-serif font. Below 'SPACE', the phrase 'Affordable Luxury' is written in a smaller, white, sans-serif font. The entire logo is set against a dark grey rectangular background.

QSPACE
Affordable Luxury

Powered by financial luminaries

The logo for iFTEL features a stylized orange 'i' followed by the word 'FTEL' in a bold, black, sans-serif font. Below 'FTEL', the phrase 'Performance Speaks' is written in a smaller, orange, sans-serif font.

iFTEL
Performance Speaks

Genesis

Niftel Communications (P) Ltd is an organization having an extensive experience in contact center /BPO related activities. Since its inception in May 2011, we have grown by leaps and bounds and are one of the leading organizations in BPO Industry. The organization's mission is to provide quality services in the BPO industry by hiring skilled and dedicated personnel. We aim to deliver the services using the state-of-the-art technology, focused on "Customer Delight" as the only output as area of our expertise. We take immense pride in boasting that we are amongst the first few organizations in Lucknow city with 400 seating capacity contact center with the best of the best skilled workforce and infrastructure that is unparalleled in the industry.

Niftel's Journey which started with small steps from Lucknow now has got **New Delhi, Guwahati, Mumbai, Kolkata and Allahabad** in its stride with 6 operational centers making its presence felt, in a very short span of just 9 years. With each year passing by, Niftel is moving towards the Giant Leap, adding newer feathers to its cap.

Our head office is based out of Manchester, Oldham.

Believing in "Customer Delight", we are constantly looking out to raise the standards, when it comes to deliverable, as expected by our clients. We cater to a variety of clienteles ranging from as small as 10 seat capacity to 400 seat capacity. Adding further to it, we have the readiness to expand as on the need basis.

In an endeavor to provide an Inhouse infrastructure Support to the Group Companies within the UMBRELLA BRAND of NIFTEL and also to Share the Commercial Space with Other enterprises Qospace came into Inception.

QOSPACE is an AMALGAMATION of Work Space along with PLETHORA of SERVICES as One Stop Shop for Complete Business and Workplace Solutions –Offering Shared Space , Private Space, BPO set up, Consultancy, Staffing and Recruitment, Compliance and Digital Marketing Services

Achievements

Niftel Communication Pvt. Ltd. was bestowed with the prestigious accolade in the form of most sought-after Small and Medium Enterprise.



Mr Farukh Shah Group
Visionary, Promotor and
Groupm Chairman

Built an Empire close to
1000 MN INR from the
Scratch



We work with clients in India, **United Kingdom, United States, Canada and Australia** across a broad-spectrum of industries specifically Banking & Financial Services Industries (BFSI) with our cutting-edge technology and expertise in delivering the following nature of services:

Existing Services

- Customer Care Services
- Inbound & Outbound Voice
- Business Process Outsourcing
- Telemarketing
- Lead Generation
- Back Office Operations
- Professional Contact Center Training / Personality Development
- Voice & Accent Training
- Software Development
- Technical Support
- Contact Center Setup & Support
- Placement Consultancy
- Project Management
- Service Provider Relationship Management

Now adding a New Vertical of Coworking Space Solution

Powered By Niftel

Branding & Promotions

Niftel Communications (P) Ltd joined its association as a sponsor of John Abraham's football franchise North East United FC at the Indian Super League 2017-18.



NorthEast United FC (NEUFC) is a Football Club playing in the Indian Super League (ISL), the premier competition of Indian Football. At advent of the ISL, the Club, led by actor/ producer John Abraham, secured the North-East franchise because the region is the epicentre of footballing talent in the country. Thus on 13th April 2014, the Club, which encapsulates all eight states of the north-east, was conceived. It was a historic moment in Indian football as NorthEast United FC became the first team in the world to have a representation by region, rather than representation by city. We feel an immense amount of gratitude and responsibility towards our fans, especially in the north-east region.

Historically, the eight states have been marginalized in India. However, football is one of the core strengths of the north-east and talent in the country has traditionally come from this region. The first player to captain the National team, Dr. Talimeran Ao, post-independence, was from the north-east. The north-east has also been a steady feeder for the National football team. Year over year, there has been a heavy representation of north-eastern players in the National Football leagues as well.

The crest of NorthEast United FC was designed keeping the ethos of the club in mind. It features 8 stars at the top, representing each of the 8 states of north-east India. The team plays its home games at the Indra Gandhi Athletic Stadium in Guwahati. The Club aims to be a platform for the 8 States to showcase their talents nationally and internationally.

CLUB PARTNERS

PRINCIPAL SPONSOR



REGIONAL PARTNER



OFFICIAL PARTNERS



Niftel Communications (P) Ltd. bestowing a token of appreciation to Team Members of #NEUFC Super bowl of soccer championship in India(ISL- Indian Super League 2017-18).



Niftel Communications (P) Ltd

3rd Floor, A Block, Surajdeep Complex, Jopling Road, Lucknow-226001, India.

Web : www.niftel.com, E-mail : info@niftel.com, Tel : 0522-4021671

Centre Locations : United Kingdom | Lucknow | Kanpur | Mumbai | New Delhi | Allahabad | Guwahati | Rudrapur

Niftel's Presence



**Oldham
United Kingdom**

273/A, Feather Stall Road, North
Oldham, OL1 2N.



**Lucknow
India**

A Block, 3rd floor
Suraj deep complex,
Jopling Road



**Guwahati
India**

Harimal Complex, 1st & 2nd
Floor, A.K. Azad Road, Rehabari,
Guwahati, Assam 781008.



**New Delhi
India**

WZ-14, First Floor, Budella, Vikas
Puri, Delhi 110018.



**Allahabad
India**

4C, S N Towers,
Maharishi Dayanand Marg,
Civil Lines – 211001



**Kanpur
India**

197, NEW EWS COLONY,
GANGA VIHAR,
JAJMAU-228010



**Rudrapur
India**

7B S.R.A. Adarsh Coloney,
Guru Nanak
H.S.I School-263153



**Mumbai
India**

104, 1st Floor, Akshar Sagar Chs,
Shanti Nagar, Thane 401107.



money bubble



Subsidiary Companies

Associates

Our key strategic partners are:

HCL **Primo**

fuse2
COMMUNICATIONS

R L INFOTECH

VONIA[®]
"Listen to the Future"

Darsh Info Solution

NAIFKAS

**Domain-HR
Solution**

Vishanjali
Infotech Pvt. Ltd

Tally

POWER OF SIMPLICITY

CA

RAJIV PRIYANKA
&
ASSOCIATES

Banking Partners



Networking Partners



Clients



TAYLOR PRICE
SOLICITORS



Taking a stride forward and entering into a New Vertical : Coworking Space



QSPACE
Affordable Luxury

QSPACE
Affordable Luxury

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"The Next Big Thing"

IN THE
COWORKING SPACE SPHERE

www.qospace.com

First of its kind
Hybrid Model Promising
Affordable Workspace

www.qospace.com

QSPACE
Affordable Luxury

Buzz Asia
Informatics

Arpan
way of life

PEBBLE

NAFKAS

Recoup Solutions

TaskTele
Live Your Dream

money bubble
USER SOLUTIONS

Domain-HR
Solution

AAVVA
DATA STORAGE SOLUTIONS

vishanjali
INFOTECH

iFTEL



Power
Association of
Group
Companies

THE MOTIVATION BEHIND THE CONCEPT

Bringing two WORLDS together : Affordability & Luxury

Positioned between the

Luxurious & Swanky A+ Grade Spaces in the Metros

AND

C /D grade Spaces in Tier-2/3 with Tight passages and Stinking interiors and washrooms

Qospace is a Semi Luxury brand bound to create CUSTOMER OBSESSION by offering

1. *Theme based interiors* , **Green zoning** with Crawlers & Creepers on the Roof.
2. **Extra spacious Modular Washrooms, Urinals** and a
3. **Hanging out Area with Peppy surroundings, Lounge access and Chill out zone .**
4. Making use of High Quality Low carbon emitting raw materials promising Environment Friendly Infrastructure with equal emphasis on **Sound Proofing** through **False ceiling & Carpet tiling.**
5. **Smartly planned Corridors , Airy passages & Multiple Entry exits for Efficient Traffic Movement.**

What sets us apart ?

Catering both the Segments

MNCs and Corporates
SMEs and Local Businesses

Profitable & Sustainable model

Niftel Group companies
expanding in all spaces

Providing Own Space and
Domain expertise to the Investors.

01

**Affordable Luxury
Hybrid Model**

**Partner /Investor
Led Model**



02

Niche and Ambient Surrounding
in Affordable Pricing

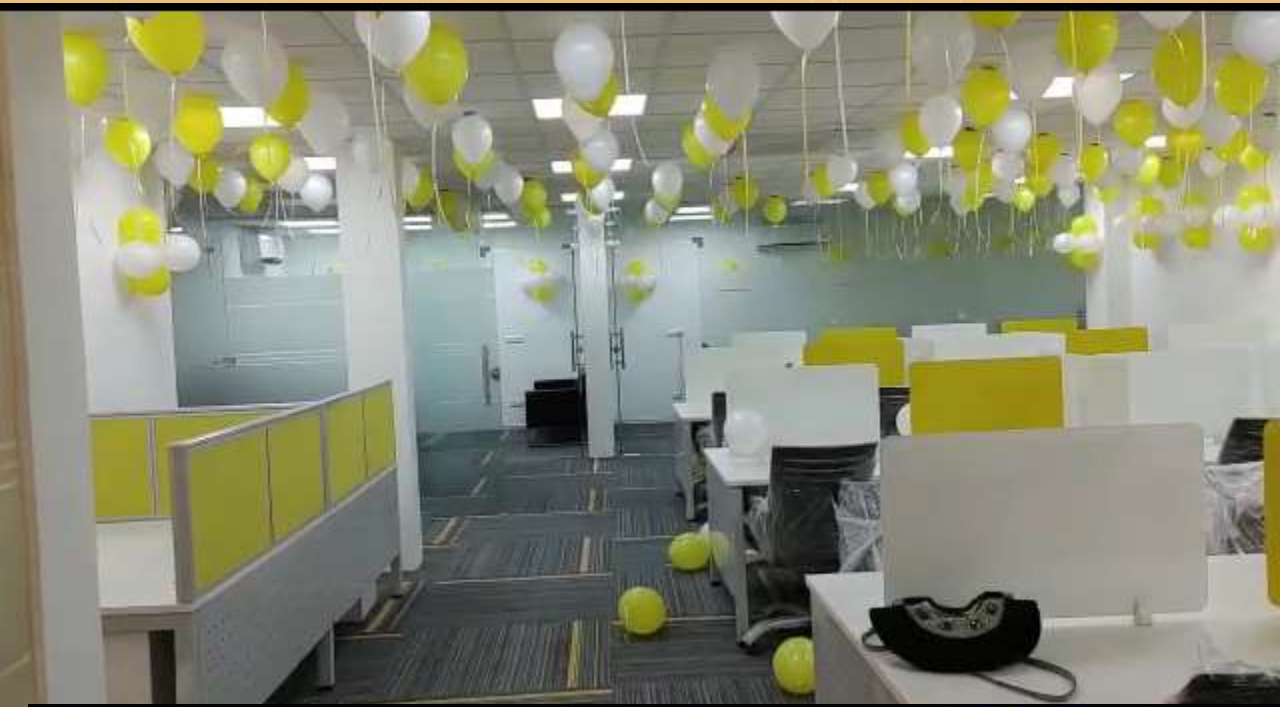
Combo of Open Workspace and
Private Cabins and Suites



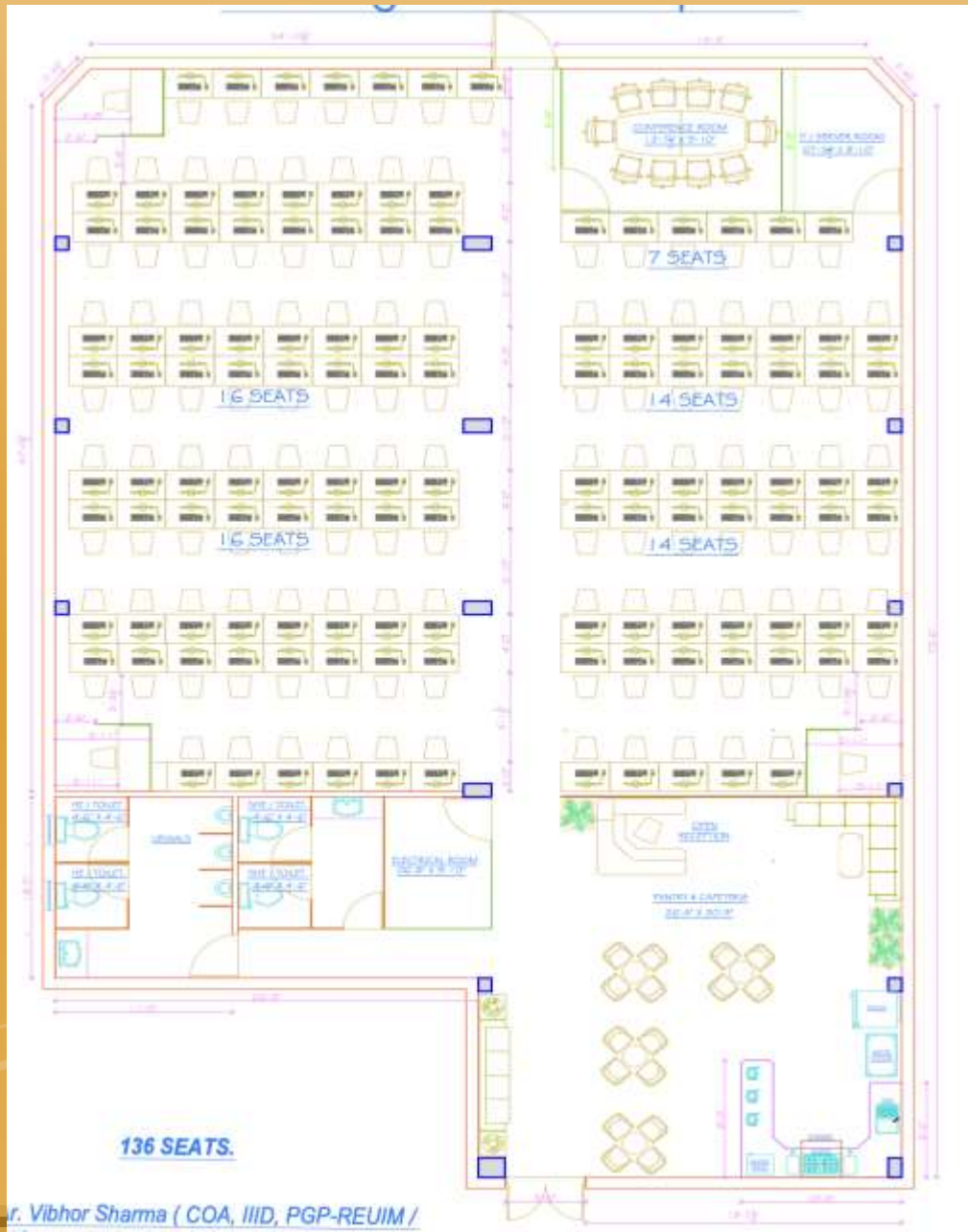
INTEGRATION

First launch at KANPUR 3000 sqft carpet(2nd floor)





Next upcoming location is lucknow



One of the Sample Layouts : 7000 sqft GF & 2nd Floor :Surajdeep complex ,Besides Fortune Park Hotel, 1 Jopling Road, Hazratganj

Flexible for Workspace
Customization inclusive Cubicles,
Single Seated and Double Seated
Cabins , Executive Cabin Suites, Open
sitting WS

SERVICES IS THE ONLY DIFFERENTIATION



Convening Investors Meet



Business Networking



Reading Rooms



WiFi



Rest Rooms



Cafeteria



Ample Parking



House Keeping



EPBX/Printer/Projector



Economical Luxury



Recreation / Lounge Area



Conference Room



Legal/Accounting Services



Reception



Transportation

BUSINESS MODEL

We go for the Right property

Strategic centrally Located
Compliant



Step 1

You can edit here

A



Step 2

You can edit here

B



Step 3

You can edit here

C



Step 4

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D



Step 5

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E



Step 6

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F

We Find Right Clients

Enterprises with 12-36 Months lockin Period

Qospace will ensure 60% Occupancy at
any point of time



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Step 4

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Step 5

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Step 6

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We display Expertise in Layout and Design

Customer Responsive Model

Tailor made & Need Based



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Step 6

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We will offer Cost Attractive Proposition

Packaged pricing with All services inclusive



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Step 4

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Step 5

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Step 6

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F

We will Ensure Healthy Culture Create Right Industry Client Mix

Special Focus on Bringing Right Business Synergies
together –HEALTHY WORK & LIFESTYLE



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Step 6

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Consistency ^ Stability
Sustainable revenue for QoSpace
Cost Advantage for the Client.



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Step 2

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Step 3

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Step 4

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Step 6

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New Location First Client advantage & Criterion

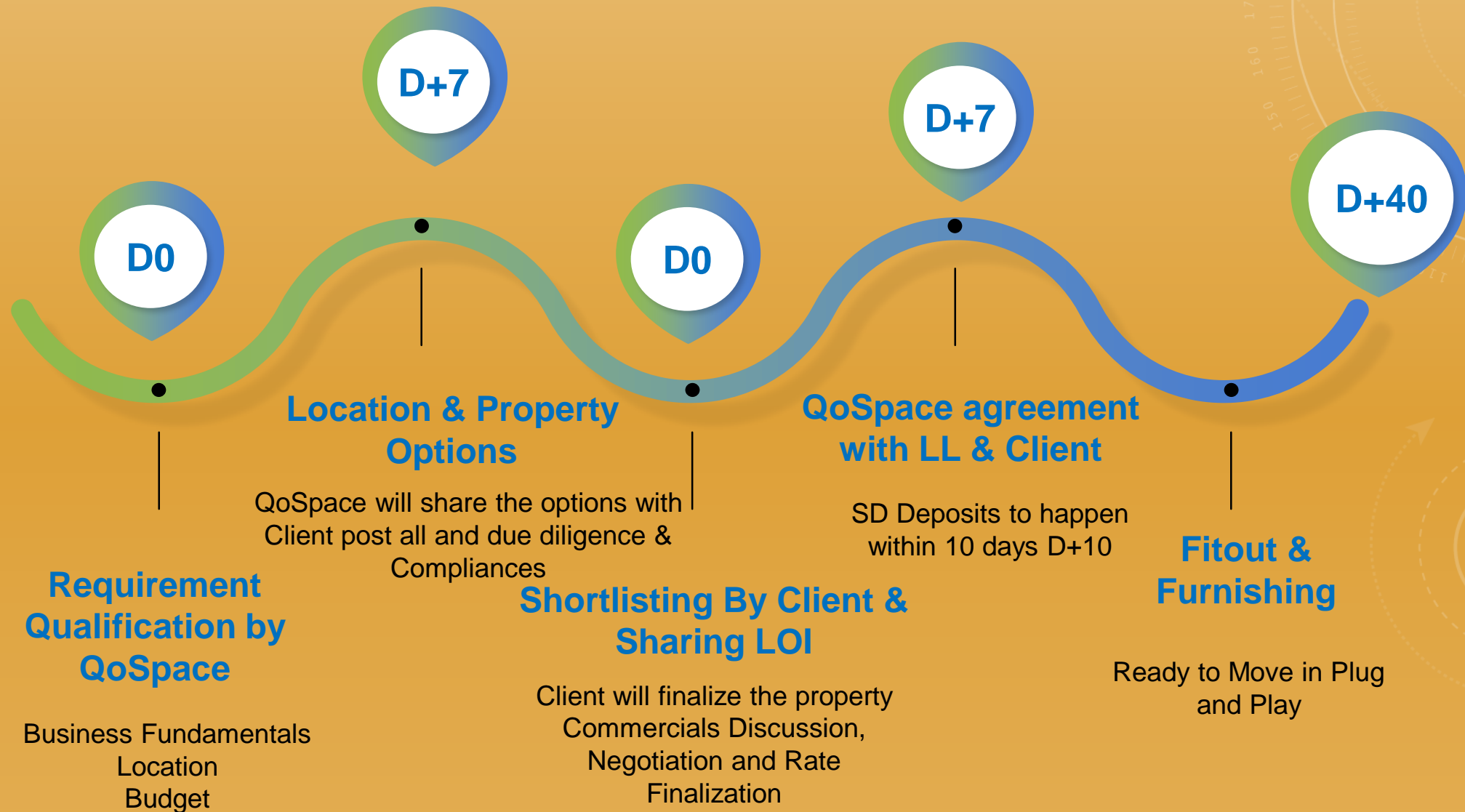
QoSpace gives privilege to the Pioneer Client for

- 1-Location Preference (Anywhere in India)
- 2-Get an advantage for Pick and Choose Your SPOT

Criterion for becoming the Pioneer client

- 1- Multiple city requirements and phase wise expansion plan
- 2-Complete Managed office 100% occupancy by the client
- 3- Min 70% Occupancy by Client/Client's group companies in Tier -3 City on D0
- 4- Min 55% Occupancy by Client/Client's Group companies in Tier-2 City on D0
- 5- Min 40% Occupancy by Client/Client's Group companies in Tier-1 City on D0
- 6- Considerable Higher Lockins

TAT for New Pioneer Client location





SWOT ANALYSIS

Strengths

- ❑ Passionate Team
- ❑ **Stable Funding Pipeline backed by Investors Lobby**
- ❑ Powered by legacy of Niftel communications : 10 Centres with 1600 Seats in India and UK
- ❑ Strong Market presence and Investor Relations
- ❑ Strong Financial Backup.

S

Weaknesses

Our Weakness is our Strength only

- Deliver a New Hybrid Model
- Initial Babysteps driving us hard into deeply Researched Expansion Plan**
- 0% Dependency on External Resources
- Building Centralized Inhouse Team



W

Opportunities

- ❑ Still 85% Coworking Players Concentrated in Metros
- ❑ Identifying High Growth Rate expected Cities and Towns irrespective of Tier
- ❑ **EXAMPLE as below**
- ❑ UP is next infrastructure & IT Hub
- ❑ As per IIG(India Inv Grid) NIP (National Infrastructure pipeline) has 600 infra ,energy, communication projects worth 300 Billion USD
- ❑ 13 Cities in UP are in smart cities (11 Tier -2 and 2 Tier -3)



Threats

We are competing with ourselves
only

Threat for Competition

- Flexibility & Transparent Pricing
- Time to Market and Roll out
- Hybrid Revenue Model
- Backward and Forward Integration
- Marshalled resources in Tier-2 & 3



**Transform Workspace Culture and profitability
with**



QSPACE
Affordable Luxury

This is just the beginning ...

The background is a solid orange color. It features several faint, light-colored technical diagrams. On the right side, there are two large circular diagrams with concentric circles and radial lines, resembling a circular scale or a complex diagram. On the left side, there are smaller circular diagrams with arrows indicating direction. The overall aesthetic is clean and modern, suggesting a focus on technology or engineering.